

MOUSA AL-SHEYAB

Date of Birth : 1992
Nationality : Jordanian
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Personal statement:

A reviewer for Scopus database journals in Business, Sustainability, and CSR; a successful senior leader with over five years of academic research experience. A dedicated, meticulous, and skilled research fellow with three years of experience conducting business research and publishing in social science journals. A confident presenter in both conference and classroom settings, able to communicate complex information to audiences with varying skill levels.

Education:

Nov/ 2023	<p>PhD of Businesses Administration / University of Girona, Spain.</p> <p>Thesis type: “Compendium of publications”.</p> <p>Title: A Qualitative Approach to Corporate Social Responsibility Practices (CSR) in Jordan's Hospitality and Tourism Industry from the Perspectives of Stakeholders.</p> <p>Grade: Excellent</p>
Jan/ 2019	<p>Master of Businesses Administration, Yarmouk University, Jordan.</p> <p>Thesis: The impact of E-recruitment of human resources on the quality of services.</p> <p>Grade: very good</p>
Feb/ 2015	<p>B.A of Management/ Hotel management, Yarmouk University, Jordan.</p> <p>Grade: very good</p>

Publications:

First author of the following publications:

2023	Hospitality Management in Times of Crisis: A Corporate Social Responsibility Perspective. DOI: https://doi.org/10.1108/IMEFM-03-2022-0122. International Journal of Islamic and Middle Eastern Finance and Management. (Scopus: Q1)
2023	The social response to crisis management in the Jordanian hotel sector from the government perspective. https://digitalcommons.usf.edu/jsr/vol3/iss1/2. Journal of Sustainability and Resilience. University of South Florida
2024	Corporate social responsibility bridges in the context of tourism service providers. DOI: https://doi.org/10.1386/hosp_00073_1. HOSPITALITY & SOCIETY. (Scopus: Q2)
2024	Digital content analysis of corporate social response to Turkey and Syria earthquakes. The Arab World Geographer. doi.org/10.5555/1480-6800-27.1.47 (Scopus: Q4)
2024	Small and medium-sized accommodations' CSR practices and their impacts on the local community. doi.org/10.1080/00208825.2024.2361204 International Studies of Management & Organization. (Scopus: Q2)
2024	Exploring tourists' perceptions of sustainable practices in Jordanian hospitality and tourism. (Second round of revision) Business Strategy and Development. (Scopus: Q2)

Conferences:

- Participation at the seventh conference of the Faculty of Tourism and Hotel Management, Yarmouk University, Jordan, "Tourism and Hospitality in a Changing World" (March 30-31, 2022) via a research paper titled "The social response to crisis management in the Jordanian hotel sector from the government perspective."
- Participation at the American Institute of Applied Sciences Research in Switzerland research conference, "At the Crossroad of Finance, Marketing, and Operations for Sustainable Business" (June 8-9, 2023) via a research paper titled "Environmental management practices in Jordanian small and medium-sized tourism and hospitality enterprises (SMEs)."

Experience:

- **Assistant Professor** (October, 2024- Present): Al-Isra University.
- **Lecturer:** (Jan– October, 2024): Arab University College of Technology.
- **Experienced in blended learning instruction**
- **Certified reviewer and assessment expert of research in multiple peer-reviewed journals.**
- **Member of the Curriculum Development Committee for the Tourism and Hospitality Management program in an intermediate university degree.**
- **Business researcher.**
 - (2019 – 2023): University of Girona- qualitative researcher using electronic qualitative data analysis software "QDA" and manual analysis methods.
 - (2018): Yarmouk University- quantitative researcher using statistical analysis software (SPSS, SEM).
 - (JAN– JUN, 2017): Yarmouk University- teacher assistance.
- Oct/2015 – Feb/2017: HR Officer at Al-Azem Company for Support and logistics Services.
- May-Sep/2014: Trainee at HR and front office departments in the Dead Sea Lagoon Hotel.
- **Research interests:** SMEs, HRM, Sustainability, Tourism & hospitality management and CSR.

Teaching Courses:

I am qualified to teach the following courses:

- Principles of business administration
- Human resources management
- Quality of services
- Research methodology in business
- Business ethics and social responsibility
- Crisis management
- Customer services and behavior
- Communication skills
- Corporate social responsibility
- Sustainability management
- Tourism and hospitality management

Certificates and Courses:

2023	Best teaching and learning practices in higher education: Teaching the Future Now. University of North Georgia & Georgia State University /University of Jordan campus.
2023	Presentation skills, Digital marketing, Artificial intelligence, Big data, E-commerce, The Internet of things, Cloud Computing / Orange.
2021	Experimental design and sampling / University of Girona.
2021	Open science A to Z / University of Girona.
2020	Artificial Intelligence. A basic research tool / University of Girona.
2019	Communication skills, Thinking skills, (TOT) Training of Trainers / NRC.
2015	Pass the National Exam of English language.
2015	Human resources management / Irbid Chamber of Commerce.
2014	English language course / Queen Rania center, Yarmouk University.
2013	Communication skills of tourism and hotel / SDK training center.

References:

- Prof. Dr. Jamal Daoud Abu-Doleh: Business Administration Department, Faculty of Economics and Administrative Sciences, YU.

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- Donia Rawajbeh: Al-Azem Company for Support and Logistics Services.

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